

# BUSINESS (A.S.) +

CCV's Business degree prepares you for a variety of career options in business, industry, government, and education. You can follow a traditional curriculum to prepare for employment in a corporate setting or select from courses that will help you develop the entrepreneurial skills necessary to own and operate your own small business. The popularity of small business ownership is well addressed in business courses at CCV, and the program provides ample opportunity for you to explore the possibilities for business ownership.

All associate degrees include completion of general education requirements which, together with program requirements, constitute a minimum of 60 credits. In some cases program requirements also fulfill general education requirements. You may not use a single course to meet two general education requirements.

## General Education Requirements

### Core Competencies

Complete at least one course in each of the following:

- First semester seminar \_\_\_\_\_  
INT 1050 - Dimensions of Self & Society
- Technological Literacy \_\_\_\_\_
- Communication \_\_\_\_\_  
*Meets graduation standard in oral communication*
- English Composition \_\_\_\_\_  
ENG 1061 - English Composition
- Mathematics \_\_\_\_\_
- Research & Writing Intensive \_\_\_\_\_

### Areas of Inquiry

Complete at least one course in each of the following:

- Scientific Method \_\_\_\_\_
- Human Expression \_\_\_\_\_
- Human Behavior \_\_\_\_\_  
ECO 2020 - Macroeconomics  
or  
ECO 2030 - Microeconomics

### Integrative Approaches

- Global Perspectives & Sustainability \_\_\_\_\_
- HUM 2010 - Seminar in Educational Inquiry  
*Meets graduation standard in writing and information literacy*
- Quantitative Reasoning Assessment  
*Meets graduation standard in quantitative reasoning*

### Program Requirements

Courses are listed in the order in which we recommend you take them.

- BUS 1010 - Introduction to Business
- ACC 2121 - Financial Accounting
- BUS 2230 - Principles of Marketing  
or  
BUS 2430 - Small Business Marketing
- BUS 2020 - Principles of Management  
or  
BUS 2210 - Small Business Management
- ECO 2020 - Macroeconomics \*  
or  
ECO 2030 - Microeconomics \*
- BUS 2450 - Business Law
- Choose any 3-credit CIS course above CIS 1041\*  
\_\_\_\_\_
- BUS 2740 - Business Analysis & Decision Making  
Electives: 4 credits  
\_\_\_\_\_  
\_\_\_\_\_

Note(s)

\*You may use a course to meet both a program requirement and a general education requirement; however, you may not use a single course to meet two general education requirements.

**Minimum Total Credits in Degree: 60**

+ This program can be completed fully online.

## Program Outcomes

### Graduates of the Business program will be able to:

- describe what managers do, how businesses operate, and how markets behave, all within the context of a changing business environment and with an understanding of legal, ethical, and professional issues that arise within businesses;
- demonstrate communication (oral, written, technological), team work, and management skills;
- demonstrate the ability to gather information, frame business problems, and apply knowledge and theory to actual business situations through case studies, simulation, or internships;
- demonstrate academic skills required of all CCV graduates, including competency in writing, information literacy, oral communication, and quantitative reasoning; and
- explore pathways for educational and career development in the student's field of study.

### The Business program is great for you if:

- you are currently working in a business or want to work in a corporate or small business setting;
- you are interested in owning your own business;
- you have problem-solving skills, can communicate effectively, are comfortable with technology, and enjoy management, marketing, and accounting; and
- you are interested in pursuing a bachelor's degree in Business or Entrepreneurship.

### Key information and advice for students in the Business program:

- CCV's Business program prepares students for entry level supervisory, management, and marketing positions in a variety of settings.
- Students may follow a traditional curriculum to prepare for employment in a corporate setting or select courses to develop entrepreneurial skills for small businesses.
- Students may use elective credits to build additional skills in areas such as accounting, technology, marketing, management or prepare for transfer to a 4-year program.
- The Business program shares many courses with CCV's associate degree in Accounting making a double major a good choice for some students.
- The Vermont State Colleges System's (VSCS) Direct Admissions program gives CCV students guaranteed transfer admission to all VSCS schools, saving them time and money. Visit [ccv.edu/transfer](http://ccv.edu/transfer) for more information.

### The Business program prepares you for careers such as:

- Entrepreneur
- Account Manager
- Human Resource Supervisor
- Investment Counselor
- Supervisor
- Sales Manager
- Insurance Agent
- Finance Manager

### Job outlook in Business in the state of Vermont:

<i>Title</i>	<i>Median Salary</i>	<i>Projected Growth (10 Yrs)</i>
Office/Administrative Supervisor/Manager	\$46,300	6%
Retail/Sales Supervisor/Manager	\$37,400	4%
Non-Retail Sales Supervisor/Manager	\$61,800	4%

Source: Vermont Department of Labor, <http://www.vtmi.info/oic.cfm>