

# MULTIMEDIA COMMUNICATIONS (A.A.)

The Multimedia Communications program blends creativity and technology in dynamic and rewarding work. You will create and design materials with moving and still images, text and audio in order to reach and engage varied audiences. Through coursework that combines hands-on technological savvy with opportunities for inventive and analytical thinking, you'll develop skills in prioritizing, planning, and producing digital projects. In developing your abilities to use media as a transformative tool for self-expression, learning, persuasion, entertainment and interaction, this program will prepare you for a variety of exciting employment opportunities or continued study at the bachelor's degree level.

All associate degrees include completion of general education requirements which, together with program requirements, constitute a minimum of 60 credits. In some cases program requirements also fulfill general education requirements. You may not use a single course to meet two general education requirements.

## General Education Requirements

### Core Competencies

Complete at least one course in each of the following:

- First semester seminar \_\_\_\_\_
- Technological Literacy  
CIS 1151 - Website Development
- Communication  
COM 1180 - Storytelling through Media  
*Meets graduation standard in oral communication*
- English Composition  
ENG 1061 - English Composition
- Mathematics \_\_\_\_\_
- Research & Writing Intensive  
ENG 2050 - Global Issues in the Media  
or  
ENG 2145 - Writing for Multimedia

### Areas of Inquiry

Complete at least one course in each of the following:

- Scientific Method \_\_\_\_\_
- Human Expression  
ART 1310 - Digital Photography I  
or  
FLM 1050 - Introduction to Digital Filmmaking
- Human Behavior \_\_\_\_\_

### Integrative Approaches

Complete the following:

- Global Perspectives & Sustainability  
COM 1030 - Intercultural Communication
- HUM 2010 - Seminar in Educational Inquiry  
*Meets graduation standard in writing and information literacy*
- Quantitative Reasoning Assessment  
*Meets graduation standard in quantitative reasoning*

## Program Requirements

Courses are listed in the order in which we recommend you take them.

- COM 1070 - Social Media & Communication  
or  
COM 1220 - Introduction to Mass Communication
- COM 1045 - Introduction to Visual Communication
- COM 1030 - Intercultural Communication\*
- CIS 1045 - Introduction to Multimedia Applications & Tools
- CIS 1151 - Website Development\*
- COM 1180 - Storytelling through Media\*
- ART 1310 - Digital Photography I\*  
or  
FLM 1050 - Introduction to Digital Filmmaking\*
- ART 1420 - Digital Animation
- ART 1210 - Introduction to Adobe Creative Cloud  
or  
MUS 2160 - Introduction to Technology in Music
- ENG 2050 - Global Issues in the Media\*  
or  
ENG 2145 - Writing for Multimedia\*
- ART 2170 - Portfolio & Project Development

Electives: 9 credits

Note(s)

\*You may use a course to meet both a program requirement and a general education requirement; however, you may not use a single course to meet two general education requirements.

**Minimum Total Credits in Degree: 60**

## Program Outcomes

### Graduates of the Multimedia Communications program will be able to:

- demonstrate strong and varied skills in all aspects of communication, including oral, written, visual, and web-based contexts;
- apply the knowledge and skills associated with multimedia technology to develop high quality, effective products, including the ability to engage audiences with sound, music, text, still and moving images, and interactivity;
- reflect critically and cogently on the use of multimedia technology as a powerful tool for self-expression, learning, persuasion, and collaboration;
- develop a portfolio of finished work that is displayed in a professional manner and effectively integrates content and form;
- demonstrate academic skills required of all CCV graduates including competency in writing, information literacy, oral communication, and quantitative reasoning; and
- explore pathways for educational and career development in the student's field of study.

### The Multimedia Communications program is great for you if:

- you want to turn your passion for interactive media into a career;
- you enjoy working with your hands to create digital media;
- you currently work or have experience working in web or other interactive design;
- you are comfortable using computer-based tools to create visual, time-based, and interactive art; and
- you are preparing for a career in media communication, technology for teaching & learning, or interactive design.

### Key information and advice for students in the Multimedia Communications program:

- Transfer agreements facilitate moving on to a four-year program.
- The Multimedia Communications degree provides hands-on experience in a variety of digital media.
- Students will learn foundational skills that support their work in web-based communication.
- The required Portfolio & Project Development course will expose students to the multimedia development process. Students will create a portfolio of work that can be used to support application into a bachelor's degree program or direct employment.
- The associate of arts degree in Multimedia Communications is the perfect balance of liberal arts courses and workplace preparation that will allow students to further their education in a four-year program or enter the workforce at an entry level.

### The Multimedia Communications program prepares you for careers such as:

- Content Editor/Developer
- New Media Developer
- Online Producer
- Web Publisher
- Multimedia Designer
- Multimedia Educational Specialist

### Job outlook in Multimedia Communications in the state of Vermont:

<i>Title</i>	<i>Median Salary</i>	<i>Projected Growth (10 Yrs)</i>
Multimedia Artist and Animator*	\$36,890	9%
Instructional Design/Technologist**	\$49,190	14%

Source: Vermont Department of Labor, <http://www.vtلمي.info/oic.cfm>

\*\*National Projections, O\*Net Online (US Dept of Labor), <http://www.onetonline.org/link/summary/25-9031.01>