

CONTENT CREATION & DIGITAL MEDIA CERTIFICATE +

This certificate prepares students to effectively use principles of storytelling and visual communication to create digital content for social media. Courses in this certificate build storytelling, visual communication, design, and social media skills to enhance current employment and prepare individuals for a wide variety of communication and marketing careers. In addition, students will critically engage with emerging trends in the study of human interaction with digital media.

Students who complete the Content Creation & Digital Media certificate can apply those courses to CCV's Design & Media Studies (A.A.) + program.

Required Courses are listed in the order in which we recommend you take them.

- First Semester Seminar
 - INT 1050 - Dimensions of Self & Society
- ART 1210 - Introduction to Adobe Creative Cloud
- COM 1045 - Introduction to Visual Communication
- ENG 1061 - English Composition
- COM 1180 - Storytelling through Media
- COM 1070 - Social Media & Communications
- COM 2180 - Content Creation for Social
- BUS 1135 - Introduction to Digital Marketing

Total Credits: 24

+ This program can be completed fully online.