

BUSINESS (A.S.) +

CCV's Business degree prepares you for a variety of career options in business, industry, government, and education. You can follow a traditional curriculum to prepare for employment in a corporate setting or select from courses that will help you develop the entrepreneurial skills necessary to own and operate your own small business. The popularity of small business ownership is well addressed in business courses at CCV, and the program provides ample opportunity for you to explore the possibilities for business ownership. Students in the Business degree program may choose to pursue related certificates while obtaining their degree including Bookkeeping, Digital Marketing, Entrepreneurship, Funeral Director, Human Resource Management, and Leadership Skills.

All associate degrees include completion of general education requirements which, together with program requirements, constitute a minimum of 60 credits. In some cases program requirements also fulfill general education requirements. You may not use a single course to meet two general education requirements.

General Education

Complete at least one course in each of the following:

- First Semester Seminar
INT 1050 - Dimensions of Self & Society
- Introductory Written Expression – VSCS
ENG 1061 - English Composition
- Digital and Computing Literacy – VSCS

- Mathematics - VSCS

- Natural Science - VSCS

- Social Science - VSCS
ECO 2020 - Macroeconomics
or
ECO 2030 - Microeconomics
- Arts & Aesthetics - VSCS

- Humanistic Perspectives - VSCS

- Communication
Meets graduation standard in oral communication

- Research & Writing Intensive

- HUM 2010 - Seminar in Educational Inquiry
Meets graduation standard in writing and information literacy
- Quantitative Reasoning Assessment
Meets graduation standard in quantitative reasoning

**You may use a course to meet both a program requirement and a general education requirement; however, you may not use a single course to meet two general education requirements.*

Program Requirements

Courses are listed in the order in which we recommend you take them.

- BUS 1010 - Introduction to Business
 - ACC 2121 - Financial Accounting
 - BUS 2230 - Principles of Marketing
or
BUS 2430 - Small Business Marketing
 - BUS 2020 - Principles of Management
or
BUS 2210 - Small Business Management
 - ECO 2020 - Macroeconomics *
or
ECO 2030 - Microeconomics *
 - BUS 2440 - Introduction to Business Law
 - Choose any 3-credit CIS course above CIS 1041*
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- BUS 2740 - Business Analysis & Decision Making
Electives: 6 credits
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Note(s)

*You may use a course to meet both a program requirement and a general education requirement; however, you may not use a single course to meet two general education requirements.

Minimum Total Credits in Degree: 60

Program Outcomes

Graduates of the Business program will be able to:

- demonstrate the functional role of managers;
- describe how businesses operate and how markets behave, all within the context of a changing business environment;
- demonstrate ethical decision making;
- demonstrate communication (oral, written, technological), team work, and management skills;
- demonstrate the ability to gather information, frame business problems, and apply knowledge and theory to actual business situations;
- demonstrate academic skills required of all CCV graduates, including competency in writing, information literacy, oral communication, and quantitative reasoning; and
- explore pathways and demonstrate preparedness for educational and career development in the student's field of study.

The Business program is great for you if:

- you are currently working in a business or want to work in a corporate or small business setting;
- you are interested in owning your own business;
- you have problem-solving skills, can communicate effectively, are comfortable with technology, and enjoy management, marketing, and accounting; and
- you are interested in pursuing a bachelor's degree in Business or Entrepreneurship.

Key information and advice for students in the Business program:

- CCV's Business program prepares students for entry level supervisory, management, and marketing positions in a variety of settings.
- Students may follow a traditional curriculum to prepare for employment in a corporate setting or select courses to develop entrepreneurial skills for small businesses.
- Students may use elective credits to build additional skills in areas such as accounting, technology, marketing, management or prepare for transfer to a 4-year program.
- The Business program shares many courses with related certificate programs and the associate degree in Accounting making the addition of a certificate or double major a good choice for some students.

The Business program prepares you for careers such as:

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|-----------------------------|------------------------|----------------------|
| • Entrepreneur | • Investment Counselor | • Insurance Agent |
| • Account Manager | • Supervisor | • Finance Manager |
| • Human Resource Supervisor | • Sales Manager | • Operations Manager |

For up-to-date Vermont labor market information, including salary information and growth projections, view the Economic and Labor Market Information on the Vermont Department of Labor Website <http://www.vtlni.info/>.