

## MEDIA COMMUNICATIONS CERTIFICATE +

This certificate prepares students to effectively use digital communications media. Courses in this certificate include marketing, communication, and software skills that may be used to enhance current employment and prepare individuals for a wide variety of careers using new media. In addition, students will critically engage with emerging trends in the study of human interaction with digital media.

Required Courses are listed in the order in which we recommend you take them.

- First Semester Seminar
  - INT 1050 - Dimensions of Self & Society
- ART 1210 - Introduction to Adobe Creative Cloud
- COM 1045 - Introduction to Visual Communication
- ENG 1061 - English Composition
- COM 1180 - Storytelling through Media
- COM 1070 - Social Media & Communications
- ENG 2145 - Writing for Multimedia
- BUS 1135 - Introduction to Digital Marketing
- CIS 1151 - Website Development
- ART 2170 - Portfolio & Project Development

**Total Credits: 30**

*+ This program can be completed fully online.*