

MEDIA COMMUNICATIONS CERTIFICATE +

This certificate prepares students to effectively use digital communications media. Courses in this certificate include marketing, communication, and software skills that may be used to enhance current employment and prepare individuals for a wide variety of careers using new media. In addition, students will critically engage with emerging trends in the study of human interaction with digital media.

Required Courses are listed in the order in which we recommend you take them.

- ☐ First Semester Seminar
INT 1050 - Dimensions of Self & Society
- ☐ ART-1210 Introduction to Adobe Creative Cloud
- ☐ COM-1045 Introduction to Visual Communication
- ☐ ENG-1061 English Composition
- ☐ COM-1180 Storytelling through Media
- ☐ COM-1070 Social Media & Communications
- ☐ ENG-2145 Writing for Multimedia
- ☐ BUS-1135 Introduction to Internet Marketing
- ☐ CIS-1151 Website Development
- ☐ ART-2170 Portfolio & Project Development

Total Credits: 30

+ This program can be completed fully online.