

# HOSPITALITY & TOURISM (A.S.) +

The Hospitality & Tourism program prepares you for entry-level positions in the travel services and hospitality industry within the local and global marketplace. In this interdisciplinary program, global and sustainable perspectives will be emphasized. You will develop skills in communication, computer systems, customer and guest services, marketing, human relations, geography, supervision, and management.

All associate degrees include completion of general education requirements which, together with program requirements, constitute a minimum of 60 credits. In some cases program requirements also fulfill general education requirements. You may not use a single course to meet two general education requirements.

## General Education Requirements

### Core Competencies

Complete at least one course in each of the following:

- First semester seminar \_\_\_\_\_
- Technological Literacy \_\_\_\_\_  
CIS 1041 - Microcomputer Applications I
- Communication  
COM 1030 - Intercultural Communication  
*Meets graduation standard in oral communication*
- English Composition  
ENG 1061 - English Composition
- Mathematics \_\_\_\_\_
- Research & Writing Intensive \_\_\_\_\_

### Areas of Inquiry

Complete at least one course in each of the following:

- Scientific Method \_\_\_\_\_
- Human Expression \_\_\_\_\_
- Human Behavior \_\_\_\_\_

### Integrative Approaches

- Global Perspectives & Sustainability  
GEO 2020 - World Regions & Cultures
- HUM 2010 - Seminar in Educational Inquiry  
*Meets graduation standard in writing and information literacy*
- Quantitative Reasoning Assessment  
*Meets graduation standard in quantitative reasoning*

## Program Requirements

Courses are listed in the order in which we recommend you take them.

- HTM 1030 - Introduction to Travel & Tourism  
or  
HTM 1010 - Survey of Hospitality & Tourism
- CIS 1041 - Microcomputer Applications I \*
- GEO 2020 - World Regions & Cultures \*
- COM 1030 - Intercultural Communication \*
- BUS 2230 - Principles of Marketing
- HTM 1040 - Introduction to Lodging & Resort Management  
or  
HTM 2030 - Adventure Travel & Recreation Planning
- HTM 2040 - Special Event & Tour Management
- XXX-XXXX - Study Abroad Course  
or  
HTM 2860 - Community and Work Experience
- HTM 2080 - The Business of Leisure: Hospitality & Tourism

Electives: 9 credits

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Note(s)

\*You may use a course to meet both a program requirement and a general education requirement; however, you may not use a single course to meet two general education requirements.

**Minimum Total Credits in Degree: 60**

## Program Outcomes

### Graduates of the Hospitality & Tourism program will be able to:

- describe the geographic, economic, and cultural factors of tourism and how they influence hospitality, leisure, travel, sustainability, and recreational activities;
- demonstrate strong interpersonal skills pertaining to customer and guest services;
- apply principles of hospitality, marketing and sales to business situations through case studies, simulation, informational interviews and/or internships;
- demonstrate a critical understanding of principles in human resources, leadership, computer systems, and decision-making as applied to the business of leisure;
- demonstrate academic skills required of all CCV graduates including competency in critical thinking, writing, information literacy, oral communication, and quantitative reasoning; and
- explore pathways for educational and career development in the student's field of study.

### The Hospitality & Tourism program is great for you if:

- you are interested in working in the service industry;
- you enjoy working in a fast-paced and changing environment;
- you want to provide top-quality service for clients and guests;
- you want to learn more about the world and other cultures;
- you are interested in a career in resorts, hotels, restaurants, a sporting industry, event management, or the ski industry; and
- you would like to pursue a bachelor's degree in business, tourism, event management, or sport management.

### Key information and advice for students in Hospitality & Tourism:

- If you are now working in the field, you may be able to earn life experience credit for courses in this program through Assessment of Prior Learning.
- Hospitality & Tourism provides opportunities for students to get out into the industry to network and meet professionals.
- Students may choose focus areas within the hospitality industry such as event management, tourism, or hotel and restaurant management.
- The Hospitality & Tourism program includes a study-away experience.

### The Hospitality & Tourism program prepares you for careers such as:

- Front Desk Clerk
- Hotel Manager
- Travel Guide
- Restaurant Manager

### Job outlook in Hospitality & Tourism in the state of Vermont:

<i>Title</i>	<i>Median Salary</i>	<i>Projected Growth (10 Yrs)</i>
Meeting and Convention Planner	\$37,600	14%
Supervisor/Manager	\$34,900	5%
Lodging Manager	\$62,700	4%

Source: Vermont Department of Labor, <http://www.vtmi.info/oic.cfm>