

MULTIMEDIA COMMUNICATIONS (A.A.)

The Multimedia Communications program blends creativity and technology in dynamic and rewarding work. You will create and design materials with moving and still images, text and sound in order to reach and engage varied audiences. Through coursework that combines hands-on technological savvy with opportunities for inventive and analytical thinking, you'll develop skills in prioritizing, planning, and producing digital projects. In developing your abilities to use media as a transformative tool for self-expression, learning, persuasion, entertainment and interaction, this program will prepare you for a variety of exciting employment opportunities or continued study at the bachelor's degree level.

All associate degrees include completion of general education requirements which, together with program requirements, constitute a minimum of 60 credits. In some cases program requirements also fulfill general education requirements. You may not use a single course to meet two general education requirements.

General Education Requirements

Core Competencies

Complete at least one course in each of the following:

- First semester seminar _____
- Technological Literacy
CIS 1151 - Website Development
- Communication
COM 1030 - Intercultural Communication *
Meets graduation standard in oral communication
- English Composition
ENG 1061 - English Composition
- Mathematics _____
- Research & Writing Intensive
ENG 2050 - Global Issues in the Media

Areas of Inquiry

Complete at least one course in each of the following:

- Scientific Method _____
- Human Expression
ART 1310 - Digital Photography I
or
FLM 1050 - Introduction to Digital Filmmaking
- Human Behavior _____

Integrative Approaches

Complete the following:

- Global Perspectives & Sustainability _____
- HUM 2010 - Seminar in Educational Inquiry
Meets graduation standard in writing and information literacy
- Quantitative Reasoning Assessment
Meets graduation standard in quantitative reasoning

Program Requirements

Courses are listed in the order in which we recommend you take them.

- COM 1030 - Intercultural Communication *
 - COM 1070 - Social Media & Communication
 - COM 1045 - Introduction to Visual Communication
 - COM 1180 - Storytelling through Media
 - COM 1220 - Introduction to Mass Communication
 - CIS 1045 - Introduction to Multimedia Applications & Tools
 - CIS 1151 - Website Development *
 - ART 1310 - Digital Photography I
or
FLM 1050 - Introduction to Digital Filmmaking *
 - CIS 2410 - Digital Image Manipulation
or
CIS 1510 - Introduction to Flash Animation
or
MUS 2160 - Introduction to Technology in Music
 - ENG 2050 - Global Issues in the Media *
 - ENG 2145 - Writing for Media in the Digital Age
 - ART 2226 - Multimedia & Graphic Design Project Management
- Electives: 6 credits

Note(s)

*You may use a course to meet both a program requirement and a general education requirement; however, you may not use a single course to meet two general education requirements.

Minimum Total Credits in Degree: 60

Program Outcomes

Graduates of the Multimedia Communications program will be able to:

- demonstrate strong and varied skills in all aspects of communication, including oral, written, visual, and web-based contexts;
- apply the knowledge and skills associated with multimedia technology to develop high quality, effective products, including the ability to engage audiences with sound, music, text, still and moving images, and interactivity;
- reflect critically and cogently on the use of multimedia technology as a powerful tool for self-expression, learning, persuasion, and collaboration;
- develop a portfolio of finished work that is displayed in a professional manner and effectively integrates content and form;
- demonstrate academic skills required of all CCV graduates including competency in writing, information literacy, oral communication, and quantitative reasoning; and
- explore pathways for educational and career development in the student's field of study

The Multimedia Communications program is great for you if:

- you want to turn your passion for interactive media into a career;
- you enjoy working with your hands to create digital media;
- you currently work or have experience working in web or other interactive design;
- you are comfortable using computer-based tools to create visual, time-based and interactive art; and
- you are preparing for a career in media communication, technology for teaching & learning, or interactive design.

Key information and advice for students in the Multimedia Communications program:

- Transfer agreements facilitate moving on to a four-year program.
- The Multimedia Communications degree provides hands-on experience in a variety of digital media.
- Students will learn foundational skills that support their work in web-based communication.
- The required Multimedia & Graphic Design Project Management course will expose students to the multimedia development process. Students will create a portfolio of work that can be used to support application into a bachelor's degree program or direct employment.
- The associate of arts degree in Multimedia Communications is the perfect balance of liberal arts courses and workplace preparation that will allow students to further their education in a four-year program or enter the workforce at an entry level.

The Multimedia Communications program prepares you for careers such as:

- Content Editor/Developer
- New Media Developer
- Online Producer
- Web Publisher
- Multimedia Designer
- Multimedia Educational Specialist

Job outlook in Multimedia Communications in the state of Vermont:

<i>Title</i>	<i>Median Salary</i>	<i>Projected Growth (10 Yrs)</i>
Multimedia Artist and Animator*	\$36,890	9%
Video Game Designer*	\$69,230	15%
Instructional Design/Technologist**	\$49,190	14%

Source: Vermont Department of Labor, <http://www.vtlmi.info/oic.cfm>

**National Projections, O*Net Online (US Dept of Labor), <http://www.onetonline.org/link/summary/25-9031.01>